



FACT SHEET

WHO WE ARE

Nethra Imaging is a privately held company focused on developing imaging and video solutions for a wide range of digital consumer, surveillance and industrial applications. Incorporated in 2003, Nethra is located in Santa Clara, Calif., and began full operations in January 2004. Our goal is to deliver flexible, fully programmable digital imaging and video solutions that provide the consumer with enhanced image quality and longer battery life in a small package.

OUR MARKET FOCUS

We believe mainstream digital imaging solutions have been experiencing tremendous image quality improvements and innovations. These advances in digital technology have been driving the growth of imaging devices such as digital cameras, camcorders, security cameras, camera phones, and automotive camera applications. Here at Nethra, we have developed a superior solution that provides high performance pixel processing at low power for mass adoption in above multiple consumer imaging and video applications. We entered the rapidly-growing imaging market in June 2005 with image processors that address both camera modules and the handset's main system. We are currently delivering our image processors in multiple markets, including the surveillance market.

OUR CORE TECHNOLOGY

Our engineers have developed a set of proprietary algorithms used to architect the optimal image processing engine that sets us apart from the industry. Our product roadmap consists of fully programmable silicon system-on-chips for a wide range of markets including imaging and video capture devices such as camera phones, PCs, security cameras and automotive applications. The core architecture of the device uses a highly scalable image processing pipeline that allows OEMs to develop a single platform to design multiple end products. With Nethra's technology, system designers experience low risk, low system cost and faster time-to-market.

OUR PEOPLE

We are a team of experienced professionals with expertise in imaging and silicon development. Our multiple relationships with worldwide industry leaders come from past success in consumer-electronics product development and an understanding of what it takes to compete in high-volume digital consumer markets. We have first-hand experience working around the world to serve customers' imaging, graphics, semiconductor and video needs.

OUR INVESTORS

Nethra is backed by venture capital and private investments. Our current investors include Artiman Ventures, GunnAllen Financial, iLabs Capital, and Quicksilver Ventures.

Technical contact: Pulin Desai, puhin@nethra.us.com

Editorial contact: Angela Hatfield, angie@nethra.us.com

Marketing communications contact: Thanh Nguyen thanh@nethra.us.com (for all other information)